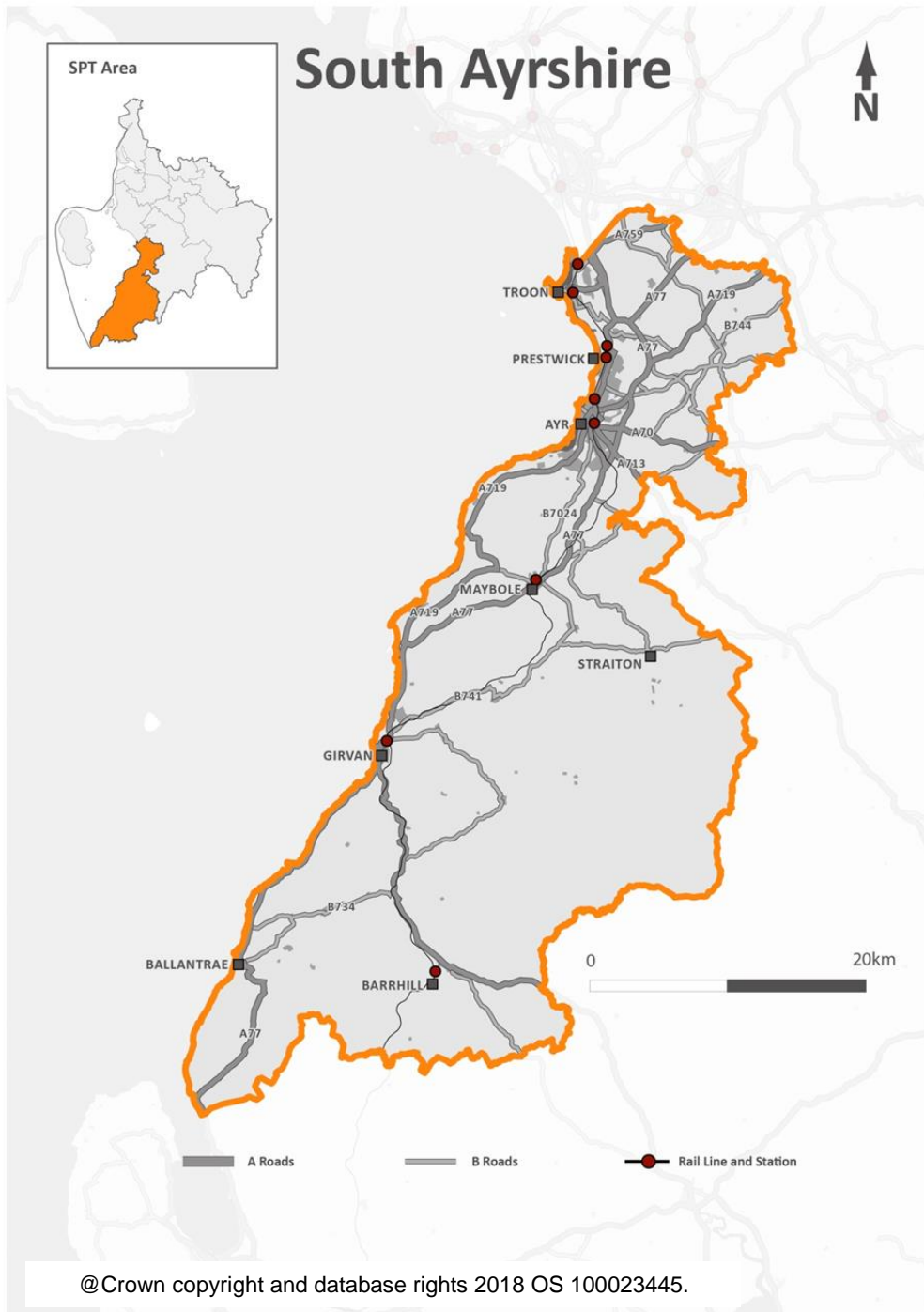




**Strathclyde Partnership for Transport**

## Transport Outcomes Report for South Ayrshire

2018 update on our services and investment in your area



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## 1 Summary

This report provides a summary of transport services and projects provided or supported by SPT in South Ayrshire in 2017/18 (section 2) and the current service and investment plans for 2018/19 (section 3). Section 2 is aligned to the relevant Regional Transport Strategy strategic outcomes - Attractive Seamless Reliable Travel, Access for All, Reduced Emission and Improved Connectivity - and includes the high level monitoring indicator for each strategic outcome.

### *Key figures*

- £270,000 capital investment in South Ayrshire transport projects in 2017/18 including:
  - Ayr to Coylton cycle link
  - Congestion reduction measures for Doonholm Road / A77 junction - design
  - Bus infrastructure improvements in Ayr-Prestwick
  
- £320,000 planned capital investment in South Ayrshire transport projects in 2018/19 including:
  - Pedestrian infrastructure and accessibility improvements in Ayr town centre
  - Bus priority and passenger infrastructure improvements in the Ayr-Prestwick area
  - Congestion reduction measures for Doonholm Road / A77 junction
  - Progressing active travel improvements in Ayr/Alloway and Coylton
  
- 14 local bus services supported by SPT in South Ayrshire including services to Ayr Hospital
- 25,000 MyBus journeys made by South Ayrshire residents
- 2,060 South Ayrshire pupils transported to school every school day on transport services arranged by SPT
- 1,700 National Entitlement Cards processed by SPT for South Ayrshire residents who have a disability

## 2 Outputs and performance for 2017/18

### 2.1 Achieving Attractive Seamless Reliable Travel

SPT and Ayrshire Roads Alliance (ARA) work together to deliver improved bus infrastructure, bus priority and routes to public transport hubs for improved safety, quality, access, journey reliability and comfort for passengers. In 2017/18, SPT continued to maintain and improve bus stops, passenger shelters and information cases throughout South Ayrshire and ARA delivered improvements to bus infrastructure in Ayr and Prestwick with support from SPT capital funding. Real Time Passenger Information display screens are installed at 37 bus stops across South Ayrshire.

SPT continued to administer the SPT ZoneCard in 2017/18 on behalf of participating rail, Subway and bus operators, enabling South Ayrshire residents to save money when making multi-modal / multi-operator journeys. SPT continues to work with Transport Scotland and public transport operators to deliver further improvements to smart and integrated ticketing.

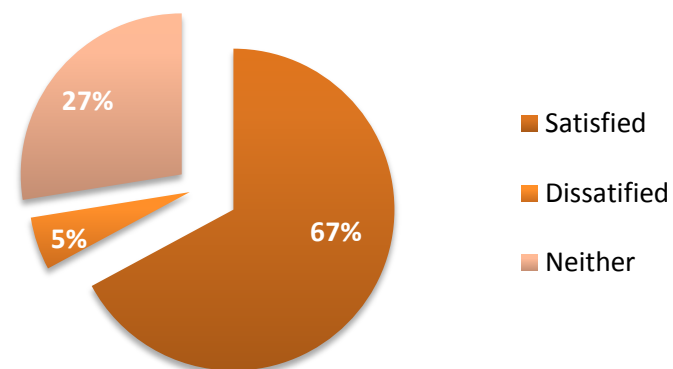
#### Bus stops & shelters maintenance

- 710 bus stops
- 300 bus shelters
- 920 info cases

#### Bus service compliance

- 16 incidents/reports
- 915 vehicle checks
- 28.5 days of local service & SQP monitoring

South Ayrshire adult residents aged 16+:  
Satisfaction with public transport



Figures from Transport and Travel in Scotland - Local Area Analysis, 2016. Transport Scotland.

**Key Indicator:** The key indicator for this outcome is adult residents' level of satisfaction with local public transport services. Nearly seven in every 10 South Ayrshire residents (67%) are satisfied with their local public transport services, although around one in every 10 (12%) are *very* satisfied. A smaller proportion of South Ayrshire residents are satisfied with public transport compared to the SPT area (67% vs 74%), but a smaller proportion of South Ayrshire residents are dissatisfied (5% v 12% for SPT). A large minority of South Ayrshire residents (27%) are neither satisfied nor dissatisfied.

## 2.2 Achieving Access for All

SPT supports a range of transport services to improve access for South Ayrshire residents and communities. In 2017/18, SPT supported socially necessary local bus services for South Ayrshire communities with limited commercial bus services, helped older people and people with disabilities living in South Ayrshire to make 25,000 journeys on MyBus services and arranged school day transport services for c. 2,060 children living in South Ayrshire.

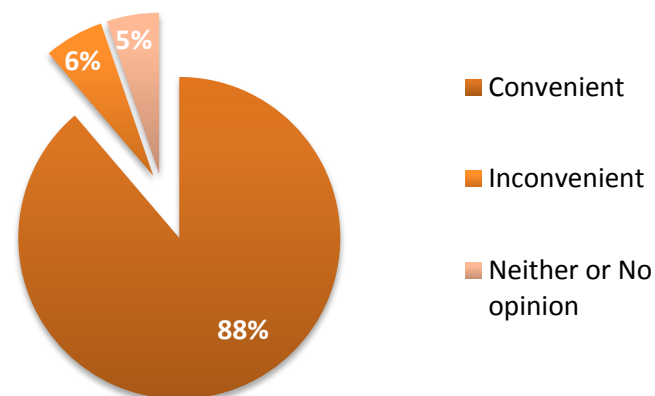
SPT's Travel Card Unit in 2017/18 helped ensure that 1,700 South Ayrshire residents who have a disability benefited from the national concessionary fare scheme on local bus services. SPT also continued to administer the Strathclyde Concessionary Fare Scheme on behalf of South Ayrshire Council (SAC), which offers reduced fares on rail and Subway services to c. 35,000 eligible South Ayrshire residents.

### School Transport monitoring:

- 49 schools visited by inspectors
- 136 schools contract checks
- 23 vehicle quality assurance audits

3 travel points maintained in partnership with Visit Scotland and SAC.

**South Ayrshire adult residents aged 16+:  
Convenience of public transport**



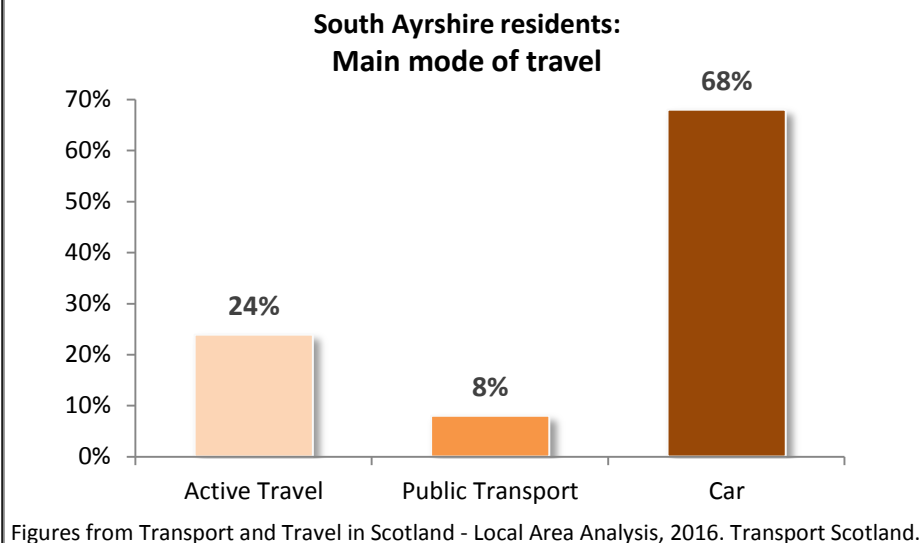
Figures from Transport and Travel in Scotland - Local Area Analysis, 2016. Transport Scotland.

**Key Indicator:** The key indicator for this outcome is resident's opinions of the convenience of public transport in their local area. Nearly nine in every 10 (88%) South Ayrshire adult residents feel that local public transport is convenient, although less than half (45%) feel that it is very convenient. About one in every 17 (6%) residents feels that public transport is inconvenient. A small percentage (5%) of residents feel that it is neither convenient nor inconvenient or did not have an opinion of the convenience of local public transport.

## 2.3 Achieving Reduced Emissions

The Ayrshire Roads Alliance continued to deliver active travel improvements in South Ayrshire, with SPT supporting the delivery of the final phase of the Ayr to Coylton cycle link with grant funding. This multi-phase project provides improved infrastructure for cyclists to encourage more commuter and leisure cycling trips. The project also supports sustainability objectives for future development in this corridor with 5 housing release sites identified in the Local Development Plan for the Coylton area.

SPT is supporting ARA through grant funding to investigate options for improving access to rail services at Barassie rail station including reviewing earlier park and ride designs and investigating alternative options to enhance access to the station. A preferred option has been identified and detailed design is progressing in the current year, with construction following in future years dependent upon deliverability including funding.



**Key Indicator:** The key indicator for this outcome is the main mode of travel used for all journeys. About two in every three journeys (68%) made by South Ayrshire residents used a car / van as the main mode (in terms of distance) either as a driver or passenger. Around one in every four (24%) journeys were made by walking or cycling and around one in every 13 (8%) were made by bus, rail, Subway or tram as the main mode/method of travel.

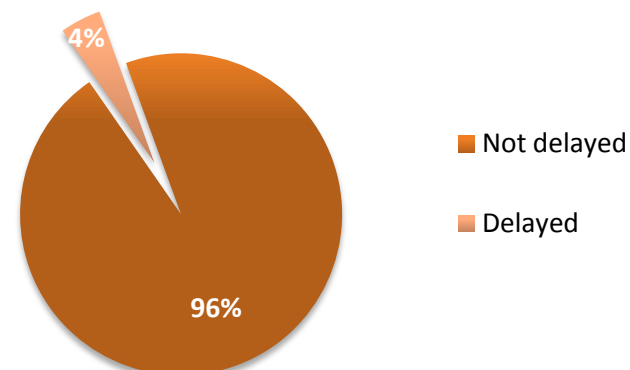
## 2.4 Achieving Improved Connectivity

Ayrshire Roads Alliance is working to reduce congestion at the Doonholm Road - A77 junction in Ayr with support from SPT grant funding. Design and consultation for dedicated right and left-hand turning lanes to reduce queuing and journey delay was undertaken in 2017/18, with construction programmed for 2018/19. ARA is providing 50% of the funding for this project.

SPT supports the ambitions of the Ayrshire Growth Deal and will work with ARA and councils to make the case for investment including through the development of the new RTS. SPT is also participating in the SouthWest Scotland Transport Study led by Transport Scotland.

SPT continues to work with Councils, developers and other organisations to promote sustainable transport in the delivery of new development and to reinforce the importance of the integration of transport and land use planning to achieve sustainability and place making objectives.

**South Ayrshire residents:  
Driver journeys delayed by congestion**



Figures from Transport and Travel in Scotland - Local Area Analysis, 2016. Transport Scotland.

**Key Indicator:** The key indicator for this outcome is the percentage of driver (car or van) journeys that were perceived [by the driver] to be delayed by congestion. In 2016, a very small percentage (4%) of driver journeys made by South Ayrshire adult residents were delayed due to congestion.

## 3 The Year Ahead

### 3.1 Policy and Strategy

#### **The new Regional Transport Strategy**

SPT and partners have begun development of a new RTS to be in place by 2021. The process to develop the new RTS will include engagement with South Ayrshire residents, partners and stakeholders to ensure that the new Strategy has an up-to-date evidence base of the transport-related issues and opportunities for South Ayrshire and supports improved local outcomes. SPT will work with Ayrshire Roads Alliance and Ayrshire Councils to ensure the objectives of the Ayrshire Growth Deal are integrated into the new RTS.

#### **Accessibility Analysis**

In the year ahead, SPT will undertake accessibility analysis for South Ayrshire. Accessibility analysis is used to help understand the relative journey times people experience when accessing various trip attractors and opportunities e.g employment, education, healthcare, leisure, retail and town centres. Journey time analysis can be undertaken for individual mode including car, bus, rail, and walking and cycling. Pertinent issues and outcomes identified in the LOIP and Locality Plans will be incorporated into the analysis as far as practical. The initial reports from this exercise will support engagement with partners and communities on the transport issues and challenges they face when connecting to services and other opportunities. This will assist SPT and partners to develop actions for the new RTS, Locality Plans, Local Transport Strategies and/or other strategies as appropriate.

#### **National Transport Strategy**

SPT will continue to promote the needs and aspirations of west of Scotland communities throughout the development of the new National Transport Strategy and new legislation for planning and transport. For example, SPT represents the seven Regional Transport Partnerships at the NTS Greener and Healthier Working Group and has put forward policy proposals to improve travel information, local air quality and accessibility.



## **Planning**

SPT will continue to work with SAC and developers to ensure that sustainable transport measures are embedded in the delivery of new development. We will also continue to work with all relevant organisations to reinforce the importance of the integration of transport and land use planning and the promotion of sustainable transport solutions for future development to support the delivery of successful places.

### **3.2 Capital Projects**

SPT is providing grant funding of £320,000 to South Ayrshire Council / Ayrshire Roads Alliance in 2018/19 towards a range of projects to improve transport in South Ayrshire. Projects includes improvements in Ayr town centre to improve pedestrian access, bus priority and bus passenger infrastructure, improvements to Doonholm Road / A77 junction to reduce congestion, improvements to the cycling network in Ayr/Alloway and connections to the National Cycle Network Route 7, and developing active travel improvements in Coylton.

### **3.3 Transport Services & Infrastructure**

SPT will continue to provide, support, administer, maintain and/or monitor a range of transport services and infrastructure for the South Ayrshire area, bus stops, shelters and real time passenger information, bus service compliance monitoring, supported local bus services, MyBus services, schools transport, travel information, ZoneCard, JourneyShare, National Entitlement Card and Strathclyde Concessionary Travel Scheme.

## Appendix A Policy Context

SPT is a statutory Community Planning partner and works with South Ayrshire Council and other partners to achieve improved outcomes for residents and communities in South Ayrshire. The Community Empowerment Act (2015) requires CPPs to have a shared Local Outcome Improvement Plan (LOIP) that sets out how outcomes will be improved and inequalities reduced in the local area. This section describes the linkages between the Regional Transport Strategy (RTS) framework and the Inverclyde Alliance’s LOIP and the direct and indirect roles that transport can play in achieving a more equal and improved quality of life for all residents, vibrant and healthy communities, and a more inclusive and sustainable economy.

### The Regional Transport Strategy - Strategic Priorities and Outcomes

*A Catalyst for Change: The Regional Transport Strategy for the west of Scotland* was approved in 2008 with a vision of a world class sustainable transport system that supports an improved quality of life for all. The RTS has 8 strategic priorities for improvements to transport which seek to achieve the Strategy’s four key outcomes for residents, visitors and business in the SPT area - Attractive, Seamless Reliable Travel, Access for All, Reduced Emissions and Improved Connectivity.

**Table A-1: Regional Transport Strategy priorities and outcomes (continues over next page)**

RTS Strategic Priority	RTS Outcome
Planning and providing a ‘step change’ for bus	<b>Attractive, Seamless Reliable Travel</b> - a modernised, integrated public transport network with high quality, fast and reliable services is essential to keeping and attracting new passengers and ensuring those dependent upon public transport have a range of good quality travel options, whilst also promoting the region as a desirable place to invest, live, work and visit.
Modernising the Subway	
Improving the customer experience	
Improving access to services and facilities	<b>Access for All</b> - a transport network that enables everyone to undertake the activities that form our everyday lives. Tackling accessibility barriers is essential to improving quality of life and furthering social inclusion objectives by helping people get to the places they want and need to travel.
Promoting equality of access to the transport network	

RTS Strategic Priority	RTS Outcome
Encouraging more sustainable travel	<b>Reduced Emissions</b> - a healthier population and environment achieved through an improved range and choice of sustainable travel options to encourage individuals to make more trips by walking, cycling and public transport and through supporting cleaner technologies and fuels
Delivering an integrated, optimal strategic transport network	<b>Improved Connectivity</b> - an efficient transport network with reliable journey times and integrated effectively with land uses to connect markets more sustainably and efficiently and improve quality of life.
Promoting sustainable development	

### South Ayrshire Local Outcomes Improvement Plan

*The South Ayrshire LOIP and Local Place Plans*<sup>1</sup> set out the improvement themes and priorities identified by South Ayrshire Community Planning Partnership to tackle inequality and improved quality of life for South Ayrshire residents. The Plan can be accessed using the link at the end of this document whilst table A-2 below summarises the LOIP improvement themes and priorities.

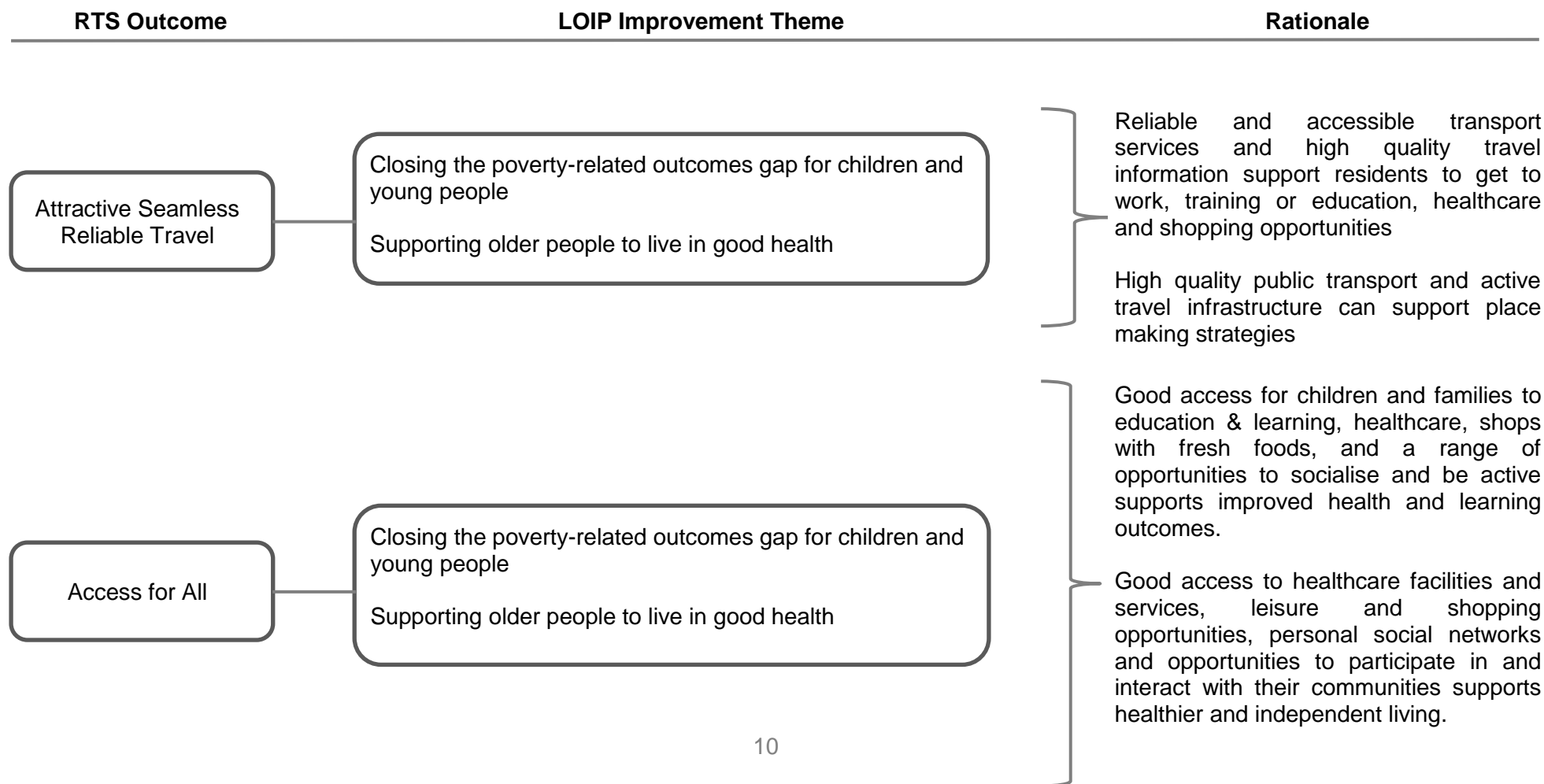
**Table A-2: South Ayrshire LOIP priorities and outcomes**

Improvement themes	Priority Focus
Closing the poverty-related outcomes gap for children and young people in South Ayrshire	Improving outcomes for looked after children and care leavers
	Providing support for young people who are carers
Supporting older people to live in good health	Reducing social isolation and loneliness
	Support for people living with dementia and their carers

## RTS and LOIP Linkages

Linking the RTS outcomes and the LOIP outcomes improves our understanding of transport’s role in supporting the achievement of the local outcomes. Figure A-1 shows the linkages including the rationale for the linkage. The LOIP and LOIP outcomes will be incorporated into the work to develop the next Regional Transport Strategy, which will result in a new set of regional outcomes.

**Figure A-1: RTS and LOIP linkages (continues over next page)**



RTS Outcome	LOIP Improvement Theme	Rationale
Reduced Emissions	<p>Closing the poverty-related outcomes gap for children and young people</p> <p>Supporting older people to live in good health</p>	<p>Increasing walking and cycling can improve health outcomes for children and families.</p> <p>Increasing activity levels can support improved mental health and well-being outcomes.</p> <p>Improving walking &amp; cycling infrastructure and routes can improve opportunities to incorporate regular physical activity into everyday life and encourages social interaction.</p>
Improved Connectivity	<p>Closing the poverty-related outcomes gap for children and young people</p> <p>Supporting older people to live in good health</p>	<p>Improving strategic connectivity across South Ayrshire and between South Ayrshire and other areas can improve access to employment and encourage investment, supporting wider objectives to tackle poverty and to deliver inclusive growth.</p> <p>Improving road safety supports improved health outcomes for all.</p>

<sup>1</sup> South Ayrshire Local Outcomes Improvement Plan and Local Place Plans, South Ayrshire Community Planning Partnership <https://www.south-ayrshire.gov.uk/cpp/local-outcomes.aspx>